

# Jon R. Kershner, Ph.D.

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## Summary

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Instructional Designer and organized project manager with ten years of experience developing curriculum and multimedia teaching tools for facilitator-led and online modalities. A leader who enjoys working in a collaborative environment to create impactful learning experiences. Implements best practices for equitable and inclusive learning environments.

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## Education

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George Fox University   Summa Cum Laude   B.A. (Religion)	2001
Princeton Theological Seminary   M.Div.	2005
University of Birmingham   Ph.D. (Theology)	2013

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## Key Skills & Qualifications

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### Leadership

- With interdepartmental collaboration, designed networking plan and survey tool for designing new educational programming
- Expanded leadership circle at an educational publishing organization to increase diversity and access for greater inclusion
- Took the lead in innovating upon existing training practices to include adult learning theory models like backwards design and ADDIE, and to introduce tech-enabled platforms like Learning Management Systems and Articulate 360.

### Organization

- Experienced in program and curricular development; aligned new trainings with institutional requirements and constituency demand
- Researched and implemented best practices for enhancing equity and inclusion in academic unit's decision-making processes
- As managing editor and author, moved twelve book projects to publication in ten years by tracking progress and evaluating content while prioritizing most pressing tasks

### Communication

- Writer and author who communicates with clarity; published by Oxford University Press, Cambridge University Press, PalgraveMacMillan Press, Brill Publishers, Routledge Publishing, and others
- Considered by stakeholders to have excellent interpersonal skills and to have the ability to communicate effectively at all organizational levels, including clear written and verbal skills
- Used Camtasia, Articulate Storyline 360, Audacity, multimedia tutorial, storyboards, and adult learning theory to train learners in use of Learning Management System

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## Select Professional Experience

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### Project Manager, Training Management | PROTEKNON FOUNDATION | 2022 to Present

- Develops training plan tracking tools to monitor progress and implementation schedules.
- Consults with Subject Matter Experts in developing curricula and conducting needs analysis.

- Creates training development documents.
- Implements industry standard development processes, such as ADDIE, backwards design, and Agile-informed iterative management models.
- Coordinates Monitoring, Evaluation, Accountability, and Learning (MEAL) plan.

**Articulate 360: Interactive Learning** | LINKEDIN LEARNING CERTIFICATE | 2022

**Instructional Design: Needs Analysis** | LINKEDIN LEARNING CERTIFICATE | 2021

**Instructional Design Essentials: Models of ID** | LINKEDIN LEARNING CERTIFICATE | 2021

**Instructional Design: Adult Learners** | LINKEDIN LEARNING CERTIFICATE | 2021

**eLearning Essentials: Instructional Design** | LINKEDIN LEARNING CERTIFICATE | 2021

**eLearning Curriculum Development (contract)** | ORBIS EDUCATION | 2021 to Present

- Works as Subject Matter Expert implementing backwards design and ADDIE principles to develop eLearning content.
- Collaborates on storyboard development.
- Develops content for Rise 360 lessons.
- Manages curriculum development from design through implementation.

**Instructor and Faculty Fellow** | PACIFIC LUTHERAN UNIVERSITY | 2016 to Present

- Develops new eLearning from results of custom-designed needs analysis.
- Uses market research and survey tool to shape design.
- Works with stakeholders in an iterative design and development process to produce eLearning.
- Uses ADDIE model to design eLearning training.
- Facilitates adult learning courses, builds and disseminates assessments, incorporates course evaluations into redesigns.
- Delivers in-person and online trainings to 500 adult learners.
- Manages multiple Learning Management System (LMS) sites; integrates learning objectives with LMS technologies.

**Associate Editor** | BRILL PUBLISHERS | 2017 to Present

- Recruits and commissions book proposals.
- In charge of approving proposals and managing ongoing projects.
- Oversees quality review of project and submits for publication according to deadline.

**Editor** | QUAKER RELIGIOUS THOUGHT | 2017 to Present

- Edits and manages two ~20,000-word journal issues each year, solicits articles, and oversees development from design through production and distribution.

**Content Developer and Hon. Researcher** | LANCASTER UNIVERSITY | January 2014–2021

- Created video and multimedia content for online eLearning courses.
- Designed course objectives and assessments.